

## RFP-22-001 Community Needs Assessment and Strategic Plan

### Questions – Round 3

1. To tailor to our price proposal for a thorough and affordable amount of community engagement in Spanish and English, can you please share a budget range for this project?

Please see [response for this question as it has been previously answered](#).

2. Your website shows you have a 2022-2024 Strategic Plan in place. Will the new plan replace that one or is it meant to augment the existing plan? Or will this new plan pick up at the end of 2024? We would love to know where this new plan fits, please.

The new strategic plan will replace the current one.

3. We see you require 2,500 survey responses as part of the project. In our experience doing strategic planning for over 50 libraries across the country, this is a very ambitious percentage return; we would expect closer to 1,500 for a community your size. We would like to know if you have survey results from previous planning efforts that lead you to believe 2,500 is a good target for survey returns.

We have [information about a neighboring public library district having this number of survey responses for a population similar to the Yakima County population](#).

4. We see you require experience with the book “Strategic Planning for Results.” While we are very familiar with that approach to planning, we have adopted a hybrid approach that encompasses multiple community engagement and strategic planning theories and practices. Are you open to a hybrid approach that is built on the foundation of Planning for Results?

Yes! We are open to a hybrid approach that is built on the foundation of *Planning for Results*.

5. Does the 10-page limit include a table of contents and the Cover page (different than the cover letter) of the proposal, or will those be outside the count of the actual contents?

The table of contents will be included in the 10 pages limit (20 single-sided pages), but the cover page will not.

6. Considering this is an email submission, what does the instruction “Submittals should not exceed 10 double-sided pages in length” mean? Are that 10 pages max, or 20, considering it is a virtual submission?

The maximum number of pages is 20 (single-sided) for each of the projects (20 pages for the Community Needs Assessment and 20 pages for the Strategic Plan.)