

April 23, 2024 **FOR IMMEDIATE RELEASE** Contact: Sully Gama Community Engagement & Impact Manager Yakima Valley Libraries sgama@yvl.org (509) 575-3407

Yakima Valley Libraries to Host Día – a Historic, Annual Celebration of Children, Families, Reading, and Multiculturalism

Yakima, WA – On Saturday, April 27, Yakima Valley Libraries will host two fun, family events at Sunnyside Library and Yakima Central Library, along with drop-in activities at all other library branches, in celebration of El día de los niños/El día de los libros (Children's Day/Book Day).

In addition, children and teen attendees at the Sunnyside and Yakima events will be able to pick out a free book to keep! (Available while supplies last.)

What is Children's Day/El Día de los Niños?

Since 1925, Día has been celebrated in Mexico and several other Latin American countries on April 30 as a day set aside to focus on the well-being of children and the importance of childhood.

Why is YVL celebrating Día?

In 1996, Pat Mora, a children's book author and leading figure in Hispanic literature, first learned about Mexico's Día celebrations. She proposed a similar, literacy-focused celebration in the United States, which quickly became a national initiative. Now, as celebrated by libraries and librarians, El día de los niños/El día de los libros, focuses on literacy, children, families, multiculturalism, multilingualism, and the importance of reading together.

"Our Día events are a celebration of children and books, two of the things we here at Yakima Valley Libraries are passionate about," said Madison Gailus, Youth Services Coordinator. "These events provide an opportunity for our community to come together and celebrate our diversity while nurturing an appreciation for stories and literacy among our youth. Everyone should be able to find themselves represented and valued in the stories they encounter."

How is YVL celebrating Día?

<u>Community events across the Yakima Valley</u> - Sunnyside Library and Yakima Central Library have exciting events planned for the whole family.

Sunnyside Library's Día event will take place on Saturday, April 27th from 11:00am to 2:00pm.

Yakima Central Library's Día event will take place on Saturday, April 27th from 2:00pm to 5:00pm.

Event activities will include:

- Storytimes
- Book giveaways
- Balloon toys
- Crafts
- Cotton candy
- Scavenger hunts
- Sticker murals
- Temporary tattoos
- Lotería (Sunnyside only)
- And more!

YVL also invited community partners to host information and activity tables. Attendees can learn more about resources through EPIC, Nuestra Casa, OIC, Northwest Harvest, Save the Children, Yakima Valley Farmworkers, and others.

<u>Library Drop-In Crafts</u> - All other library locations will have Día drop-in crafts and treat bags available for kids during regular open hours on the following dates:

- Friday, April 26th
 Buena, Granger, Harrah, Mabton, Tieton, Toppenish, and Zillah Libraries
- Saturday, April 27th Moxee, Naches, Selah, Terrace Heights, Wapato, and West Valley Libraries

For more information, visit <u>www.yvl.org/dia</u>.

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Yakima Valley Libraries: Together we empower, inspire, and connect.