



July 18th, 2025

FOR IMMEDIATE RELEASE

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We're SO Close—Help Yakima Valley Libraries Hit 1 MILLION Minutes Read This Summer!

YAKIMA, WA — Can we read a *million minutes* together before summer ends? We think so—and we're almost there! With more than **825,000 minutes** already logged in Yakima Valley Libraries' 2025 Summer Reading Program, we're calling on readers of *all ages* to help us cross the finish line by **July 31st!**

Whether you're already participating or just hearing about it now—there's still time to join in, read, and make a difference!

Here's how you can jump in:

- **Not registered yet?** Sign up today on the free Beanstack app or at any YVL location.
- **Already in?** Don't forget to **log those minutes**—every book, chapter, and bedtime story counts!
- Finish by **July 31** and enter to win **fun prizes!**

Why Summer Reading?

Summer Reading isn't just for kids—it's a challenge for *everyone*! Whether you're 5 or 95, taking time to read each day builds stronger minds, sparks creativity, and opens doors to new ideas.

No matter your age, reading during the summer helps you stay sharp, curious, and connected. And when our whole community takes part? That's when the magic really happens.

Track Your Reading, Your Way

This is our **first year using Beanstack** to track minutes—and it's been a game-changer! Simple,

fun, and full of badges and goals, it's never been easier to see the impact of your reading in real time.

Let's make Yakima Valley history—together.

We believe in the power of stories, community, and showing up for something bigger than ourselves. Help us celebrate the joy of reading and reach **1 MILLION minutes** logged before the final day!

Start here: yvl.beanstack.org

Ends: **Wednesday, July 31, 2025**

Don't miss your chance to earn prizes, discover great books, and be part of something amazing!

One Valley. One goal. One million minutes. Let's do this, Yakima Valley!