

YAKIMA
VALLEY
LIBRARIES



CONNECTING PEOPLE AND IDEAS

DIRECTOR OF PUBLIC SERVICES & COMMUNICATIONS

LEAD LIBRARIES. INSPIRE COMMUNITIES. SHAPE THE FUTURE.

Join Yakima Valley Libraries and lead the future of public services, programming, and communications across 15 community libraries in Central Washington.



EXECUTIVE
LEADERSHIP



REGIONAL
IMPACT



PUBLIC SERVICE
INNOVATION



STRATEGIC
COMMUNICATIONS



COMMUNITY
PARTNERSHIPS



TEAM DEVELOPMENT
& GROWTH



yvl.org/careers

TABLE OF CONTENTS

01 About Yakima County

02 Role & Responsibilities

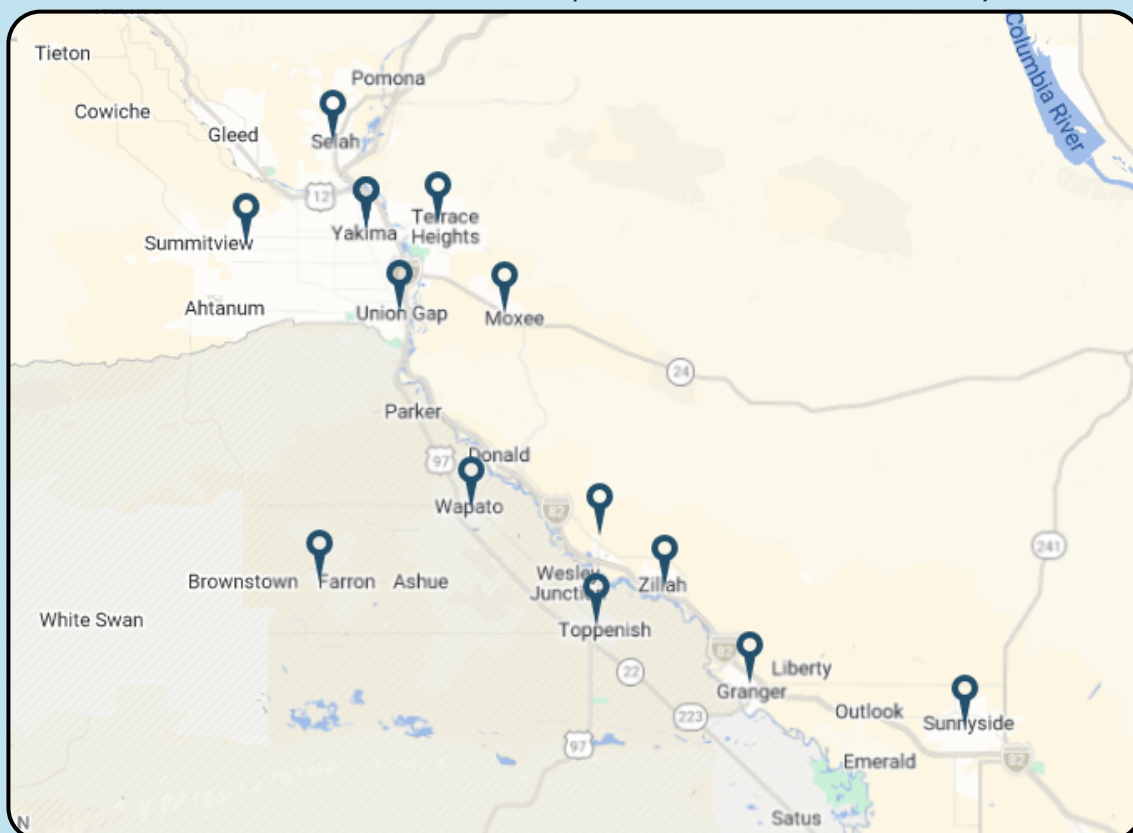
03 Required Qualifications

04 Community Impact

05 Compensation & Benefits

06 How to Apply

This recruitment brochure provides a comprehensive overview of the Director of Public Services & Communications position at Yakima Valley Libraries.



ABOUT YAKIMA COUNTY

Yakima County

Yakima County is located in south-central Washington State and is one of the most agriculturally productive regions in the nation. The valley stretches across a diverse landscape of farmland, orchards, vineyards, and growing communities. It is home to a rich cultural heritage shaped by Native American, Hispanic, and European influences.

COMMUNITY

Yakima County is home to approximately 259,185 residents across 17 incorporated cities and towns. With the exception of the City of Tieton and Grandview, most of the region is served by Yakima Valley Libraries, which operates 15 community libraries providing essential services to residents of all ages and backgrounds.

ECONOMY & CULTURE

Agriculture drives the local economy, with the valley producing world-renowned hops, apples, cherries, and wine grapes. The region boasts over 120 wineries and tasting rooms. Outdoor recreation abounds with access to the Cascade Range, numerous rivers, and scenic trails.

QUICK FACTS

259,185

Population

17

Cities

4,296 sq. mi.

Land Area

120+

Wineries

TRIBAL LANDS

Yakima County includes the Yakama Nation Reservation, home to the Confederated Tribes and Bands of the Yakama Nation. The reservation covers 1.3 million acres and is an integral part of the region's history, culture, and community.

BY THE NUMBERS

245,526

Service
Population

77

FTE

15

Facilities

219,404

Collection Size



CARDHOLDERS & CIRCULATION

Metric	2023	2024	2025
Circulation	803,731	859,352	849,347
Library Visits	361,924	410,367	402,273
Cardholders	34,845	42,482	40,263
Programs/Events	1,646	2,592	3,617
Program/Event Attendance	49,199	69,249	73,160

OPERATING BUDGET

Category	2023	2024	2025
Revenue	\$8,897,373	\$9,257,980	\$10,152,583

ABOUT THE POSITION

POSITION SUMMARY

The Director of Public Services and Communications oversees the planning, management, implementation, and evaluation of YVL's community libraries, programming, and communications, ensuring that operations and public services effectively meet staff and community needs. This role involves developing and leading a collaborative, adaptable team, managing individual and team performance, and building strong relationships with colleagues and partners across Yakima Valley Libraries' service area. This position requires a strategic, collaborative, thoughtful, and forward-thinking approach to navigate complex issues in a high-stress environment, aligning efforts with YVL's overarching goals and objectives. This position is poised to positively influence the culture and operational success of the library system by approaching leadership with humility, creatively solving problems, actively seeking feedback, and cultivating positive workplace relationships.

SCOPE & IMPACT

15 Community Libraries

Oversee operations, staffing, and service delivery across all libraries

Programs & Communications

Lead programming strategy, outreach, and public communications system-wide

Team & Budget

Direct reports, staffing models, and multi-million dollar operational budgets

WHY THIS ROLE MATTERS

This position is a key driver of organizational culture and community impact. The Director of Public Services and Communications shapes how YVL residents experience their library system — from the quality of library services to the programs that bring people together. With oversight of 15 community libraries, this leader directly influences staff morale, operational excellence, and the library's role as a vital community anchor across the Yakima County.



Reports to: Executive Director | | Serves on Management Team

THE IDEAL CANDIDATE

Who thrives in this role?

LEADERSHIP & VISION

The ideal candidate is a strategic, forward-thinking leader who guides staff and library services through change with confidence and humility. They provide clear vision for public services, programs, and communications while aligning efforts with YVL's overarching goals. They approach leadership collaboratively, actively seek feedback, and foster a culture of continuous improvement.

COMMUNITY & RELATIONSHIPS

They build strong relationships with colleagues, community partners, and stakeholders across the Yakima Valley. They represent the library positively in public settings, identify collaborative opportunities, and are committed to meeting the needs of a diverse community. Bilingual English/Spanish skills are highly valued.

SKILLS & EXPERTISE

- Strategic planning & decision-making
- Budget development & administration
- Staffing models & team development
- Labor relations & HR collaboration
- Data-driven service evaluation
- Library services & technologies
- Project management & oversight
- Communications & public engagement
- Policy development & implementation
- Equity, diversity & inclusion advocacy

PERSONAL QUALITIES

Collaborative

Humble

Strategic

Adaptable

Problem-Solver

Forward-Thinking

Inclusive

Resilient

Communicator

Reliable

Creative

Empathetic

QUALIFICATIONS & COMPENSATION

REQUIRED QUALIFICATIONS

Master of Library Science (ALA-accredited)
7+ years public library experience
5+ years in library administration/program management
3+ years budget planning and administration
3+ years developing partnerships across public institutions
Washington driver's license required



PREFERRED EXPERIENCE

Experience in a union environment
Demonstrated success leading organizational change
Track record of community engagement and outreach
Experience with strategic communications and public relations
Familiarity with library technologies and integrated library systems

COMPENSATION & BENEFITS

SALARY RANGE

\$111,654.4 - \$146,556.8

BENEFITS

Comprehensive Package

100% employer covered health insurance
PERS retirement plan
24 vacation days per year
10 paid holidays & 2 floating holidays per year
Professional development support

SELECTION PROCESS & HOW TO APPLY

SELECTION PROCESS

1

Application Review

All applications reviewed for minimum qualifications and relevant experience.

2

Screening Panel

Qualified candidates evaluated by screening panel.

3

Interviews

Top candidates invited for panel interviews with leadership team and stakeholders.

4

Final Selection

Appointment made based on qualifications, interview performance, and reference checks.

HOW TO APPLY

Complete your online application and upload the following to be considered for the initial round:

- Resume
- Letter of Interest
- Contact information for a minimum of 3 professional references

References will not be contacted until mutual interest has been established.

Open Until Filled

QUESTIONS?
Contact Human Resources

This recruitment will be handled with strict confidentiality in accordance with Washington State law. Yakima Valley Libraries is an Equal Opportunity Employer.

Connect with Yakima Valley Libraries online



CONTACT INFORMATION

Yakima Valley Libraries

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www.yvl.org | (509) 452-8541

Human Resources: hr@yvl.org

CONNECT WITH US

Serving communities across the Yakima County since 1944



Apply Now

Scan any QR code to get started



**WE'RE
HIRING**

**DIRECTOR OF
PUBLIC SERVICES &
COMMUNICATIONS**